

VARSHITHA YERRAGONDU | UI UX & Product Designer

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Professional Summary

UI UX & Product Designer with 5+ years owning end-to-end design for **B2B, SaaS**, web and mobile platforms. Deep expertise in **Figma**, UX psychology, and **AI-assisted workflows**. Proven at designing complex dashboards, data-heavy interfaces, and enterprise workflows with pixel-perfect execution. Champion of **WCAG 2.1 AA**, and cross-functional collaboration with **Product & Engineering** teams.

Skills & Languages

- **Design** : Figma, Sketch, Canva, Adobe Creative Suite, Spline, Framer
- **AI Tools** : UX Pilot, Claude AI, Midjourney, Stitch, Lovable - Research, ideation, UX copy, wireframing, and design exploration
- **UX** : User-Centered Design, UX Psychology, User Research, Competitive Analysis, Wireframing, Prototyping, Usability Testing, Interaction Design, Micro-Interactions, User Flows, Journey Mapping, Personas, Dashboard & Data Visualisation, Edge Cases, Error States, Visual Hierarchy, Color Theory, Typography, Grid Systems, Design Systems, WCAG 2.1 AA, Backlog Management, Sprint Planning.
- **Skills & Tools**: Agile, Jira, Confluence, Fig Jam, Miro, HTML&CSS, WCAG 2.1 AA

Experience

TRST01 | UI/UX Designer

OCT 2024 - Feb 2026

Carbon Sequestration | ABS | TG GCC | BSNR | Footprint

- Owned end-to-end UI/UX for complex **B2B SaaS** products - designed **data-heavy** dashboards, **role-based** interfaces, and mobile-first onboarding flows applying **color** theory, **typography**, and **grid** systems; conducted competitive analysis, built **personas** and **journey** maps, reducing operator task time by **80%** and onboarding **5,000+** farmers with measurable drop-off reduction.
- Integrated AI into daily workflow used **Claude AI** for **research** and **flow** generation, **UX Pilot & Lovable** for rapid **ideation** and **wireframing**, cutting discovery time significantly without compromising quality.
- Built and scaled Figma **design** system - components, variables, variants, auto-layout, and reusable libraries across **5+** products.
- Delivered structured **developer handoff** - annotated specs covering edge cases, error states, micro-interactions, and animation specs; conducted design QA to ensure live product matched design intent pixel-for-pixel.
- Led **WCAG 2.1 AA** audits - ran usability testing and **heuristic evaluations** to surface friction, improve task completion rates.
- Conducted **user interviews, surveys**, and usability tests - synthesised qualitative and quantitative insights into **research documents** and KPI dashboards presented to **PMs** and **business stakeholders**.
- Collaborated with **PMs, engineers, and business leads** in Agile/Scrum **sprint** planning - managed **user stories, backlogs**, and design **deliverables**, communicating design rationale clearly to cross-functional teams.

Circuit Flare | Lead UI/UX Designer

MAY 2021 - OCT 2024

Console Logs | Circuit Parts | Clip

- Led end-to-end product design for Console Logs - **UX discovery**, competitive analysis, **wireframes**, high-fidelity UI, **micro-interactions**, and pixel-perfect execution from discovery to ship. Onboarded **50+** creators and **20+** purchases.
- Designed product discovery, cart, forms, and responsive order workflows for Circuit Parts - applied **UX psychology** and **product thinking** to simplify flows, now processing **100+ orders/month**.
- Built **reusable Figma component libraries** with variables, typography, and grid systems - ran usability testing, identified friction points, and iterated based on findings across both products.
- Mentored **2 junior designers** - led design reviews, shaped design culture, and raised quality standards across product, engineering, and marketing teams.

Projects

- **Drop** : Mobile parking management app vehicle tracking, check-in/out, and operational workflows.
- **SuperFile**: AI-powered file and note management platform multi-workspace flows and team collaboration
- **TechCliqs** : Responsive web interfaces for multiple client products as a freelance designer.

Certificate

[IBM Product Owner](#)

2026

[Google UX Design Specialization](#)

2026

[School of Accelerated Learning | Product Design](#)

2024

[Google Data Analytics](#)

2023